



THE ALZHEIMER'S TSUNAMI

»»» PREPARING FOR THE WORST *Presented by Jack Broyles*

SEMINAR OVERVIEW

Alzheimer's disease – a degenerative brain disease that's the most common form of dementia and the sixth leading cause of death in the U.S. – affects one in nine Americans over the age of 65. Characterized by a decline in memory, language, problem-solving and other cognitive skills, it affects a person's ability to perform everyday activities. There is no known cure.

In 2015, more than 15 million Americans provided unpaid assistance to people with Alzheimer's disease and other dementias. Caregivers of older adults with Alzheimer's disease and other dementias supplied an estimated 18.1 billion hours in unpaid assistance, a contribution valued at approximately \$217.7 billion – and roughly 85 percent of that care was provided by family members. In 2015, the health care, long-term care and hospice costs for Americans with Alzheimer's disease and other dementias was estimated at \$236 billion.

If you or someone you love is diagnosed with Alzheimer's disease or another form of dementia, are you prepared to help them physically, emotionally and financially? "The Alzheimer's Tsunami: Preparing for the Worst" presentation was crafted to help provide a better understanding of the effects of this debilitating disease. Major seminar highlights include:

- Understanding Alzheimer's disease and other dementias
- Planning for the costs associated with Alzheimer's disease and other dementias
- Preparing and executing legal, financial and medical documents
- Resources available for patients, caregivers and their families

WHEN:

Wednesday, November 9, 2016
Registration/Refreshments - 6:30 pm
Presentation 7:00 pm - 8:00 pm

WHERE:

Corporate College East
4400 Richmond Road, Room 238
Warrensville Heights, Ohio 44128

RSVP to Michelle Velotta by November 2, 2016
at **440.740.0130 ext. 221** or **Michelle@PlannedFinancial.com**

Should you have any questions, please do not hesitate to contact us. We are always here to help any way we can.

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SPEAKER:

Jack Broyles

*Chairman Emeritus Dallas Chapter
of the Alzheimer's Association*



About the Speaker

Jack Broyles has been in the financial services industry for more than 30 years. Passionate about the Alzheimer's Association, Mr. Broyles has made eradicating the disease that took his mother in 2004 a major part of his life's work. His mission is to educate people so they are better prepared financially when a family member has been diagnosed with Alzheimer's disease.

Mr. Broyles' father – Frank Broyles, the legendary Arkansas Razorbacks' head football coach and athletics director – wrote a "playbook" on what the Broyles family learned about caregiving during their battle with the disease. Since then, Mr. Broyles has frequently been asked to speak about the family's experiences with the disease and its personal and financial costs.

In 2006, Mr. Broyles joined the Board of Directors of the Greater Dallas Chapter of the Alzheimer's Association, serving as chairman from July 1, 2010 to June 30, 2012. Mr. Broyles currently serves as chairman *emeritus* of the organization.