

DETER

DEFEND

DETECT

You AND Your Guests ARE INVITED!

CYBERSECURITY AND IDENTITY THEFT PROTECTION SEMINAR

JANUARY 16, 2019

6:30 PM – 8:00 PM

Corporate College East

4400 Richmond Road, Room 238

Warrensville Heights, Ohio 44128

Planned Financial Services invites you and your guests to join us for a complimentary seminar to learn how to combat growing threats to your personal data, accounts and identity.

By attending the seminar, you'll learn how to deter, detect and defend against identity theft, cyber-crimes, online fraud and scams, including:

- How to secure your mobile devices
- Ways to guard against common vulnerabilities
- How to protect your Social Security number
- How to back-up important data
- What not to carry in your wallet, and more

FEATURED SPEAKER:

Christina Cuffari, Director of Sales Technology for Prudential's Individual Solutions Group

Ms. Cuffari will share cybersecurity best practices to help you safeguard your digital and online presence, as well as tips and strategies for protecting your smartphones, so be sure to bring your mobile phone with you!

HOW LIKELY ARE YOU TO BECOME A VICTIM OF FRAUD OR IDENTITY THEFT?

17.6 million identity theft victims reported in the U.S. in 2017.¹

143 million Americans face an increased risk of identity theft following the 2017 Equifax hack.²

46% higher risk of account takeover and fraud is associated with active users of social media accounts vs. those not active on social networks.¹

75% of consumers fail to use virtual private networks (VPNs) to protect their WiFi connections.³

87% of mobile users report engaging in high-risk activity via public Wi-Fi such as accessing corporate email and conducting online banking via mobile phones and laptop devices.³

AGENDA:

- **Registration/Networking:**
6:30 pm – 7:00 pm
(Light Refreshments)
- **Presentation and Q&A:**
7:00 pm – 8:00 pm

¹Source: Javelin Strategy and Research

²Source: The Motley Fool

³Source: Symantec

Investment advice offered through Planned Financial Services, a Registered Investment Advisor.

Christina Cuffari, Prudential Individual Insurance Solutions Group, and Planned Financial Services are all separate, unaffiliated entities.



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PLAN TO JOIN US!

Please RSVP for you and your guest(s) to
Michelle@PlannedFinancial.com or
440-740-0130 Ext. 221 by January 7, 2019.